



# LUX NZ

Becoming a Lux NZ Distributor

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OUR LEGACY. OUR PASSION. OUR COMMITMENT.

# LUX Business Opportunities

## LUX Business Opportunities

As a Lux business partner, your lifestyle can be anything you want it to be. Your only limits are what you set yourself. At Lux New Zealand we will assist you in many ways to help you achieve your goals. The Lux way of life is more than a selling strategy... it is a way of thinking – about our company, our customers, our products, our families and ourselves today and tomorrow.

Lux is well known for selling the highest quality products on the market with the most well-trained and equipped salespeople. As a Lux business partner, you have a unique opportunity to provide the kind of individualised service to your customers that can never be received from a salesperson in a retail shop. You have the chance to talk with them inside their homes or place of business and get the opportunity to meet the real customer.

Our Business Partners are Lux's most important resource as they are the vital link between Lux and our customers. The healthy connection between our Business partners and our customers are one of the most important factors for success.



# Lux Business Support

## Business Support

Lux New Zealand will provide you with complete training right from the day you start and furthermore, we will provide you with ongoing training and support throughout your career with Lux.

The Lux Business Academy works with in-house experts with many years of experience in Lux products and our methods of selling and is recognised for excellence around the world. The training our business partners receive is particularly attractive in the employment marketplace and is something you can carry with you in the future.

The Lux Business Academy is intensive, challenging and very sales orientated with a strong focus on learning by doing. The curriculum usually alternates between the theoretical and the practical with students first attending training and then using newly-acquired knowledge in the field. Our on-going training is also designed to provide the necessary business skills to provide our Business Partners with a rich and rewarding career.

And perhaps the most important training of all, which is available to all Lux partners is the training "School of Life". Lux business partners learn everyday about the power of working diligently toward a goal and the power of preserving – despite the obstacles.



# Lux Business Rewards

## Business Rewards

As a Lux business partner, your lifestyle can be anything you want it to be. Your only limits are what you set yourself. At Lux, we will assist you in many ways to help you achieve your goals. A Career with Lux can provide you with **a better way...**

- a better way to **make a living.**
- a better way to live your life than being startled awake by your **alarm** in the morning to **commute** to a job, only to worry about the possibility of **layoffs and downsizing** and then commuting back home, with **too few hours left in the day** to do what you'd *really* like to do with your time & your family.
- a better way to make **more money**, earn **multiple streams of income**, or **save money for retirement**, or even **retire early.**
- a better way to find **financial freedom, time freedom**, and the means to **become generous with the rest of the world..**
- a better way to work the **hours** you want. To be recognised and receive the rewards from your own hard work.

A Lux business partner can be proud of what we have to offer. You do not just sell home environmental products, you offer your customers the chance to develop a whole new Lux lifestyle. Lux is about creating homes and businesses that are healthy, clean, and bright in every way. In the end, Lux is about partnerships. A Lux partnership is about realising that working to help others is the best way that we can help ourselves.

Our Lux independent distributors enjoy **significant profit margins** which allows your business to become profitable quickly and enjoy the benefits of a successful business model.



# Lux EcoSTEAM

## Steamers

### Lux EcoSteam

The complete range for residential use, light commercial and larger homes and high grade commercial applications.

- **Chemical free** so perfect for those allergic to chemicals or just wanting a healthier home.
- **Saves you** time and money.
- **Clean and degrease** hard floors, tiles & grout, carpets, kitchens, ovens, windows, bathrooms **and freshen** clothes, curtains and upholstery all with one machine.
- **Sanitization and sterilization** of all surfaces cleaned due to the steam temperature at the point of contact. This makes it the perfect solution to protect the health of your family or customers.
- **Removes residues** left behind from other cleaning methods slowing the build up of dirt and grime.
- **Effortless operation** without the need for scrubbing.
- Easy removal of grime and fly dirt which **restores the shine to glossy** and metal surfaces instantly lifting the look of your room.
- **Standard accessory kit includes** Diamond Brush tool, Floor Mop/Scrubber tool, Crevice attachment, 250mm Aluminium Steam Lance, Large Triangle Nylon brush, Detail Steel brush, Detail Brass brush and 2 x Aluminium extension poles.

### Applications of Use:

Food industry, Bakeries, Beverage industry, Packaging industry, Education and Community, Health Care, Hospitality, Wineries, Commercial and Residential Cleaning companies, Catering, Cosmetics industry, Transportation, Spa & Sport, Pest Control, Car Detailing, General industry & Residential use.





# Lux EcoSTEAM Steamers



## Lux Air & Water

### Lux Ventus

LUX VENTUS air Cleaner is suitable for a small sized room or office. Quietness that comes with pure air, LUX VENTUS air Cleaner comes with 5 steps air purification and Hepa Silent Technology that helps reduce dust, cigarette smoke, allergen, and unwanted odours.



### Lux Alva

LUX ALVA ROYAL Drinking Water Purifier is a clean, healthy, and germ-free drinking water innovation. It contains minerals suitable for the body. It has 2 types of filters to choose from based on water condition at customer's home. LUX ALVA ROYAL Drinking Water Purifier uses UV to help kill microorganisms and bacteria, which is the cause of dread diseases.



## Lux Vacuum Systems

### Ritello Vacuum

For many years, people depended on the traditional vacuum cleaners to keep their indoor environment clean. Unfortunately, those "conventional vacuum cleaners" collect the dust and dirt in a porous bag. Although some companies claim that the pores of their 'dirt-bags' are super-micron, in fact they are still big enough for fine particles, bacteria and germs invisible to the naked eye to fly out of the back-end of the vacuum as soon as the unit is operated. Furthermore, after vacuuming for a short while these types of vacuum cleaners start to lose efficiency because the larger dirt starts building up and clogging the pores of the bag, cutting off the airflow and weakening the vacuum's power.

The Ritello system is different, it is inspired by 'Mother Nature's Concept' using one of its most powerful elements 'Water' to trap all unwanted dust, dirt, and contaminants inside its unique water basin.

Ritello's multiple cleaning functions are also a great help for Allergies and Asthma sufferers. It is recommended by Doctors and Allergists to use the Ritello to clean your home, deodorize and sanitize your ambient air.





# Lux

## Sustainability

## Getting Started



## Sustainability

Our interest is not just in the families of today but in the families of future generations. We aim to ensure they are able to lead a worthwhile life in a clean environment.

This is why, ever since 1992, environmental protection has been firmly entrenched as one of the corporate goals and guiding principles of the Lux Group. As we have a real sense of responsibility for the environment, our involvement has extended well beyond the statutory requirements for many years now. The best proof of this commitment would be our regularly updated Environmental Declaration. Both the products themselves and the way they are manufactured adhere to the underlying principles of this environmental policy.



## Getting Started

The Lux success depends on our whole team working in partnership with one another, motivating our Business Partners, and keeping our customers happy. We are always on the lookout for people who want to work with us to help shape the future of Lux New Zealand.

At Lux NZ we would like to warmly invite you, or maybe someone you know, to become part of the wonderful extended family of Lux New Zealand.

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